



CASE STUDY

Anonymised Recruiting: Fair for Candidates, Faster for Teams

“We’ve hired fantastic intern candidates using MeVitaē.”

LAUREN FARELLO | DIRECTOR OF OPERATIONS AND IMPACT

BLUE HAVEN INITIATIVE

EMPLOYEE SIZE

11 - 50

SECTOR

INVESTMENT MANAGEMENT

SUMMARY INFORMATION

Founded in 2012, Blue Haven Initiative is an innovative family office dedicated to putting wealth to work for competitive returns and positive social and environmental change. They provide a comprehensive suite of services designed to support the family’s financial, personal, and philanthropic goals.

CHALLENGES

Blue Haven Initiative recognized a need for a stronger, more effective solution to help combat bias within its hiring processes. Ensuring fairness and objectivity had become an increasing priority, and existing approaches were not sufficient.

SOLUTION

MeVitaē was identified as a potential solution by a former employee, who came across the platform independently and highlighted its strengths, particularly its ability to integrate seamlessly with Greenhouse. This combination of bias reduction capabilities and practical compatibility with existing systems ultimately led the team to explore MeVitaē further.

KEY BENEFITS

Implementation was seamless and exceeded expectations. The platform was simple to use and easy to navigate, enabling quick adoption across the team. Support from the MeVitae team was consistently friendly, responsive, and helpful throughout the process. Overall, implementation was far more straightforward than anticipated, allowing the organization to realize value quickly with minimal effort or disruption.

One of the greatest benefits has been the significant time savings. A previously complex and manual system for maintaining blind resumes is no longer needed, allowing the team to focus on evaluating talent rather than managing processes. Despite initial concerns that the tool might be difficult to use, it proved to be intuitive and easy to adopt.

OUTCOMES

Most importantly, the solution has delivered real results. The organization has successfully hired outstanding intern candidates using MeVitae, reinforcing confidence that the platform effectively reduces unconscious bias in hiring. The success achieved has exceeded expectations and demonstrated that the system truly works.

Overall, the experience with MeVitae has been extremely positive. The platform's user-friendly design has made the application process more equitable for all candidates, while also significantly improving efficiency for the hiring team. The MeVitae team has been consistently responsive, supportive, and proactive, creating a strong sense of partnership and confidence that any questions or issues would be resolved quickly.



The team at MeVitae was incredibly friendly and helpful as we went through implementation. The implementation itself was much more straightforward than we anticipated.

We've really enjoyed our experience with MeVitae. Any time we had an issue or question, we would feel confident the team would reply quickly and efficiently. It feels as though their team is really on "your side" and wants both you and the solution to be successful.

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